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10/17/2012 9:57 PM Print

Status Confirmed Agency C/P1/P2/E
Flight Dates
Hiatus Weeks Agency ( ) KATE NELSON MEDIA 5812 PRATT COURT ALEXANDRIA, VA 22310 Agency C/P1/P2/E 398/405/2416 Flight Dates 10/04/2012 - 10/10/2012 Traffic Order# 212194 Last Received: 10/ Showing Buylines: All Lines Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX# ) PHILADELPHIA ) KATE BRADY 215-567-6005 215-567-5938

Station W Advertiser Product

2416 Kate Nelson

WISH-TV INDIANAPOLIS, IN er ( ). VOTE VETS

VOTE VETS

Rep Order# 6860649 EC'd Yes

Ver# 9

Mod# 4

Phone# Fax# Estimate# Buyer

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- CONTRACT COMMENT -

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TU	M Buyli	F Buyli	TH Buyli	M Buyli	W Buyli	TU Buyli	M Buyli	F Buyli	TH Buyli	Day
7A-8A	7A-8A DAYI Buyline Comment: WIN	7A-8A DAYI Buyline Comment: WIN	7A-8A DAYI Buyline Comment: WIN	430A-5A Buyline Comment:	8A-9A Buyline Comment:	8A-9A CBS Buyline Comment: WIN	8A-9A Buyline Comment:	8A-9A Buyline Comment:	8A-9A Buyline Comment:	Time
DAYBREAK/CBS THIS MORNING	DAYBREAK/CBS THIS MORNING : WIN	DAYBREAK/CBS THIS MORNING : WIN	DAYBREAK/CBS THIS MORNING : WIN	CBS MORNING NEWS	CBS THIS MORNING: WIN	CBS THIS MORNING: WIN	CBS THIS MORNING: WIN	CBS THIS MORNING	CBS THIS MORNING	Program
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\$500.00	\$500.00	\$500.00	\$500.00	\$75.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	Total Cost
										Daypart

Buyline Comment: WIN

	EC'd Yes	Rep Order#
		6860649
		Ver# 9
		Mod# 4
		Status Confirmed
Showi		Traffic Order# 212194
ng Buylines: All	Last Received:	
Lines	10/17/2012	Printed:
	9:57 PM	10/18/2012 10:59 AM
Showing Buylines: All Lines	<b>Last Received:</b> 10/17/2012 9:57 PM	Ver# 9 Mod# 4 Status Confirmed Traffic Order# 212194 Printed: 10/18/2012 10:59 AM

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	( ) KATE NELSON MEDIA 5812 PRATT COURT ALEXANDRIA, VA 22310	398/405/2416 10/04/2012 - 10/10/2012	Rate	1	\$500.00	\$650.00	\$650.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$600.00	\$600.00	\$600.00
mang way amos and	A	112	Dates	1	10/10-10/10	10/08-10/08	10/09-10/09	10/04-10/04	10/05-10/05	10/08-10/08	10/09-10/09	10/10-10/10	10/04-10/04	10/05-10/05	10/08-10/08
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	) PHILADELPHIA ) KATE BRADY	215-567-6005 215-567-5938	Total Spots	1	н	ц	ц	Н	Н	Н	N	1	ъ	Ľ	ы
	PHIA DY	6005 5938	Total Cost		\$500.00	\$650.00	\$650.00	\$750.00	\$750.00	\$750.00	\$1,500.00	\$750.00	\$600.00	\$600.00	\$600.00
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	EC'd Yes	Rep Order#
		6860649
		Ver# 9
		Mod# 4
		Ver# 9 Mod# 4 Status Confirmed
Showing Buylines: All Lines	Last Received	Traffic Order# 212194
All Lines	<b>Last Received:</b> 10/17/2012 9:57 PM	Printed:
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Station WISH-7 Advertiser ( Product VOT	nate# r e#	FAX# LT Ln Day	22 TU	23 W	24 F	25 TU	26 W	27 ТН	28 F		Z.		
WISH-TV INDIANAPOLIS, IN OTE VETS VOTE VETS	2416 Kate Nelson	y Time	 11A-12P Buyline Comment:	11A-12P Buyline Comment:	3P-4P Buyline Comment:	3P-4P Buyline Comment:	3P-4P Buyline Comment:	12P-1230P Buyline Comment:	12P-1230P Buyline Comment:	12P-1230P Buyline Comment:	12P-1230P Buyline Comment:	12P-1230P	Buyline Comment:
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N MEDIA	. 10/10/2012	Ō	\$600.00	\$600.00	\$300.00	\$300.00	\$300.00	\$900.00	\$900.00	\$900.00	\$900.00	\$900.00	
Q		Dates	10/09-10/09	10/10-10/10	10/05-10/05	10/09-10/09	10/10-10/10	10/04-10/04	10/05-10/05	10/08-10/08	10/09-10/09	10/10-10/10	
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) PHILADELPHIA ) KATE BRADY	215-567-6005 215-567-5938	Total Spots	1 !	Д	Ц	Ц	Н	Н	Н	ш	Н	Ľ	
AC VIH,	005 938	Total Cost	\$600.00	\$600.00	\$300.00	\$300.00	\$300.00	\$900.00	\$900.00	\$900.00	\$900.00	\$900.00	
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onfirmed Traffic Order# 212194

	LT	Phone# Fax#	Buyer	Estimate#	Product	Advertiser	Station	Rep Order# EC'd Yes
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	Day		Kate Nelson	2416	VOTE VETS	( ).VOTE VETS	Station WISH-TV INDIANAPOLIS, IN	6860649
	Time					E VETS	(ANAPOLIS,	Ver#
	Pro						Z	9
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		Hiatus Weeks	Flight Dates	Agency C/P1/P2/E 398/405/2416	A.		Agency (	Confirmed
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	Rate		10/04/2012 - 10/10/2013	98/405/2416	ALEXANDRIA, VA 22310	5812 PRATT COURT	( ) KATE NELSON MEDIA	Traffic Order# 212194 Sh
	Dates		)12				Α	194 Printed: 10/18/ Last Received: 10/17/2012 9:57 PM Showing Buylines: All Lines
	Spot	Sale	Sale		Sale	Sale	Rep	Printed: 10/17/20 Lines
	s/Wee!	sperso	sperso		Salesperson	Sales Office	Firm	012 9::
	Spots/Week # of Weeks	Salesperson FAX#	Salesperson Phone#		$\widehat{}$	$\widehat{}$		10/18/201 57 PM
	Total Spots	215-567-593			) KATE BRADY	) PHILADELPHIA		10/18/2012 10:59 AM 2 9:57 PM
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	Total Cost	•	, J			A		
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43	42	41	40	39	38	37	36	35	34	33	LT Ln	Station V Advertiser Product Estimate# Buyer Phone#
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F Buyl	TH Buyl	W Buyl	TU Buyl	F Buyl	TH Buyl	M Buyl	F Buyl	W Buyl	TU 1 Buyline	M Buyl	Day	ISH-TV INDI ( ).VOT VOTE VETS 2416 Kate Nelson
530P-6P Buyline Comment:	530P-6P Buyline Comment:	4P-5P Buyline Comment:	4P-5P Buyline Comment:	4P-5P Buyline Comment:	4P-5P Buyline Comment:	2P-3P Buyline Comment:	2P-3P Buyline Comment:	10A-11A Buyline Comment:	10A-11A ine Comment:	10A-11A Buyline Comment:	Time	WISH-TV INDIANAPOLIS, IN ( ).VOTE VETS VOTE VETS 2416 Kate Nelson
WISH-TV NEWS 8 AT	WISH-TV NEWS 8 AT	ANDERSON	ANDERSON	ANDERSON	ANDERSON	THE TALK WIN	THE TALK WIN	LET'S MAKE A DEAL WIN	LET'S MAKE A DEAL WIN	LET'S MAKE A DEAL WIN	Program	Z
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\$900.00	\$900.00	\$300.00	\$300.00	\$300.00	\$300.00	\$600.00	\$600.00	\$400.00	\$400.00	\$400.00	Ø	( ) KATE NELSON MEDIA 5812 PRATT COURT ALEXANDRIA, VA 22310 P1/P2/E 398/405/2416 es 10/04/2012 - 10/10/2012 eks
10/05-10/05	10/04-10/04	10/10-10/10	10/09-10/09	10/05-10/05	10/04-10/04	10/08-10/08	10/05-10/05	10/10-10/10	10/09-10/09	10/08-10/08	Dates	12
н	Н	Н	щ	Н	Д	щ	Ъ	Н	щ	Ъ	Spots/Week	Rep Firm Sales Office ( ) Salesperson ( ) Salesperson Phone# Salesperson FAX#
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\$900.00	\$900.00	\$300.00	\$300.00	\$300.00	\$300.00	\$600.00	\$600.00	\$400.00	\$400.00	\$400.00	Total Cost	,PHIA ,DY 6005 5938
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	EC'd Yes	Rep Order#
		6860649
		Ver# 9
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Showing Buylines: All Lines	Last Received:	Traffic Order# 212194
Lines	10/17/2012 9:57 PM	Printed:
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ΤŢ Fax# Buyer Phone# Estimate# Product Advertiser Station 54 53 51 L 52 50 49 48 47 46 45 44 WISH-TV INDIANAPOLIS, IN 2416 VOTE VETS Kate Nelson Day Ø UT Z TH Σ UT Z щ TH Z TU ).VOTE VETS Buyline Comment: WIN Time 5P-530P 5P-530P 5P-530P 5P-530P 6P-630P 6P-630P 6P-630P 6P-630P 6P-630P 530P-6P 530P-6P WISH-TV NEWS 8 AT 5 WISH-TV WISH-TV NEWS WISH-TV WISH-TV WISH-TV WISH-TV WISH-TV NEWS WISH-TV WISH-TV NEWS 8 WISH-TV Program NEWS NEWS NEWS NEWS NEWS NEWS NEWS 8 AT 5:30 ω ω ω ω ω ω ω ω AT 5 AT 5:30 AΤ ATAΤ AT $\operatorname{AT}$  $\operatorname{AT}$ ATഗ ഗ 9 σ σ Flight Dates Hiatus Weeks Agency C/P1/P2/E Agency ( ) KATE NELSON MEDIA 5812 PRATT COURT ALEXANDRIA, VA 22310 //P1/P2/E 398/405/2416 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 Len 10/04/2012 - 10/10/2012 Rate \$900.00 \$900.00 \$900.00 \$900.00 \$900.00 \$900.00 \$900.00 \$900.00 \$900.00 \$900.00 \$900.00 10/10-10/10 10/09-10/09 10/04-10/04 10/10-10/10 10/08-10/08 10/05-10/05 10/08-10/08 Dates 10/08-10/08 10/09-10/09 10/04-10/04 10/09-10/09 Н Н Н ш  $\vdash$ ш ш ш ш ш ட Spots/Week Salesperson Phone# Salesperson FAX# Salesperson ( Sales Office ( Rep Firm # of ш Н ш Weeks ) PHILADELPHIA ) KATE BRADY 215-567-6005 215-567-5938 Total Spots \$900.00 Total Cost \$900.00 \$900.00 \$900.00 \$900.00 \$900.00 \$900.00 \$900.00 \$900.00 \$900.00 \$900.00 Daypart

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Station \Advertiser Product	೯∪₹	INDIANAPOLIS, II .VOTE VETS VETS	z	Agency ( ) KATE NELSO 5812 PRATT COURT ALEXANDRIA, VA :	ATE NI TT COI DRIA,	( ) KATE NELSON MEDIA 5812 PRATT COURT ALEXANDRIA, VA 22310		Rep Firm Sales Office ( Salesperson (		) PHILADELPHIA ) KATE BRADY	HIA DY	
Estimate# Buyer Phone#	2416 Kate Nelson			Agency C/P1/P2/E Flight Dates Hiatus Weeks	10/04/2	398/405/2416 10/04/2012 - 10/10/2012		Salesperson Phone# Salesperson FAX#	hone# AX#	215-567-6005 215-567-5938	)05 )38	
Fax# LT Ln	Day	Time	Program	I	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
55	TH	 630P-7P	WISH-TV 6P NEW	1	:30	\$1,500.00	10/04-10/04	1 !	1	<b>⊢</b> !	\$1,500.00	!
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56	h <del>.</del> ]		WISH-TV 6P NEW		:30	\$1,500.00	10/05-10/05	1	Н	Н	\$1,500.00	
	Buyliı	Buyline Comment:	WIN									
57	M	530P-7P	WISH-TV 6P NEW		:30	\$1,500.00	10/08-10/08	ц	1	щ	\$1,500.00	
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58	TU Buyliı	630P-7P Buyline Comment:	WISH-TV 6P NEW WIN		:30	\$1,500.00	10/09-10/09	1	Н	1	\$1,500.00	
59	TH Suyline	730P-8P	ENTERTAINMENT TONIGHT WIN		:30	\$900.00	10/04-10/04	1	щ	н	\$900.00	
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62	W Buyliı	730P-8P Buyline Comment:	ENTERTAINMENT TONIGHT WIN		: 30	\$900.00	10/10-10/10	0	0	0	\$0.00	
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Rep Order# 6860649 EC'd Yes Ver# 9 Mod# 4 Status Confirmed Traffi Showing Buylines: All Lines

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11P-1135P Buyline Comment:	11P-1135P Buyline Comment:	11P-1135P Buyline Comment:	11P-1135P Buyline Comment:	9P-10P Buyline Comment:	8P-9P Buyline Comment:	10P-11P Buyline Comment:	10P-11P Buyline Comment:	10P-11P Buyline Comment:	10P-11P Buyline Comment:	7P-730P Buyline Comment:	Time	WISH-TV INDIANAPOLIS, IN  ( ) .VOTE VETS VOTE VETS 2416 Kate Nelson
WISH-TV NEWS 8 @ 11 WIN	WISH-TV NEWS 8 @ 11 WIN	WISH-TV NEWS 8 @ 11 WIN	WISH-TV NEWS 8 @ 11	CRIMETIME SATURDAY WIN	AMAZING RACE WIN	HAWAII FIVE-O WIN	PERSON OF INTEREST/MENTALIST/CSI	48 HOURS MYSTERY WIN	BLUE BLOODS	INSIDE EDITION WIN	Program	
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\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,000.00	\$4,000.00	\$3,700.00	\$2,600.00	\$1,000.00	\$3,500.00	\$850.00	Rate	( ) KATE NELSON MEDIA 5812 PRATT COURT ALEXANDRIA, VA 22310 P1/P2/E 398/405/2416 es 10/04/2012 - 10/10/2012 eks
10/10-10/10	10/08-10/08	10/05-10/05	10/04-10/04	10/06-10/06	10/07-10/07	10/08-10/08	10/09-10/09	10/06-10/06	10/05-10/05	10/09-10/09	Dates	(S
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\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,000.00	\$4,000.00	\$3,700.00	\$2,600.00	\$1,000.00	\$3,500.00	\$850.00	Total Cost	PHIA DY 005 938

	EC'd Yes	Rep Order# 6860649
		Ver# 9 Mod# 4 Status Confirmed
Showing Buylines: All Lines	Last Received: 1	Traffic Order# 212194 Pr
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1230P-2P	1130A-12P	12P-7P	11P-1130P Buyline Comment:	6P-7P ne Comment:	1135P-12A Buyline Comment:	1135P- 1235A Buyline Comment:	1135P- 1235A Buyline Comment:	1135P- 1235A Buyline Comment:	1135P- 1235A Buyline Comment:	1235A- 135A 135A Buyline Comment:	Time		WISH-TV INDIANAPOLIS, IN ( ). VOTE VETS VOTE VETS	
SOAPS	NFL PREGAME	COLLEGE FOOTBALL	WISH-TV NEWS 8 @ 11	WISH-TV 6P NEWS	SPORTS LOCKER	DAVID LETTERMAN : WIN	DAVID LETTERMAN : WIN	DAVID LETTERMAN : WIN	DAVID LETTERMAN : WIN	LATE, LATE SHOW W/ CRAIG	Program		Ŋ	
				WEEKEND						CRAIG FERGUSON		Flight Dates Hiatus Weeks	Agency ( 5812 Pi ALEXA	
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	: 1 30 1	Len		) KATE N RATT CC ANDRIA,	
\$900.00	\$550.00	\$500.00	\$1,500.00	\$800.00	\$350.00	\$500.00	\$500.00	\$500.00	\$500.00	\$175.00	Rate	10/04/2012 - 10/10/2012	( ) KATE NELSON MEDIA 5812 PRATT COURT ALEXANDRIA, VA 22310 208//05/2/16	Suc.
10/10-10/10	10/07-10/07	10/06-10/06	10/07-10/07	10/07-10/07	10/07-10/07	10/10-10/10	10/09-10/09	10/08-10/08	10/04-10/04	10/08-10/08	Dates	[2	ŕ	ring bujimes i in h
Н	Ľ	2	Ъ	0	Н	щ	<b>j</b> i	щ	Н	₽ ! ! !	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office ( Salesperson (	SHACO
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н	ы	Ν	ь	0	Ц	1	Н	1	ь	<u> </u>	Total Spots	215-567-6005 215-567-5938	) PHILADELPHIA ) KATE BRADY	
\$900.00	\$550.00	\$1,000.00	\$1,500.00	\$0.00	\$350.00	\$500.00	\$500.00	\$500.00	\$500.00	\$175.00	Total Cost	5005 5938	РНІА DY	
											Daypart			

		6860649
		Ver#
		9
		Mod# 4
		4 Status Confirmed
		Confirmed
Showing	L	Traffic Order# 212194
Showing Buylines: All Lines	Last Received: 10/1	
Lines		Printed:
	7/2012 9:57 PM	10/18/2012 10:59 AM

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Buyer Station WISH-TV INDIANAPOLIS, IN Advertiser ( ).VOTE VETS Product VOTE VETS Phone# Estimate# 2416 Kate Nelson

Rep Order# EC'd Yes

Agency ( ) KATE NELSON MEDIA 5812 PRATT COURT ALEXANDRIA, VA 22310 Agency C/P1/P2/E 398/405/2416

Rep Firm Sales Office ( Salesperson ( ) PHILADELPHIA ) KATE BRADY

Agency C/P1/P2/E Flight Dates Hiatus Weeks

10/04/2012 - 10/10/2012

Salesperson Phone# Salesperson FAX#

215-567-6005 215-567-5938

Report Totals: 87 / \$73,600.00

--- REPORT TOTALS---

Fax#

---SALES MONTHLY TOTALS---

Sales Totals: 87 / \$73,600.00 Oct 12: 87 / \$73,600.00

Station Totals: 87 / \$73,600.00

Lines not sent/rcld/rtrn: 0 / \$0.00 ---COMPETITIVE---Market Totals \$73,600 CABL 0 0

---COMPETITIVE COMMENTS---

VTTV

MXIN HSIW

% 100%

YUNW

%

WRTV

%

WIHR

%

COMP TO FOLLOW

Books Demos RA2554

-- CREDIT RISK --

CASH IN ADVANCE

Station	Advertiser Product	Estim Order Inventory Descript Time Period		Length	Date	Air Time Inv. Code (Placed)	Rate Ad-ID	Priority
Alt Order #	Alt Order #: 06860649							
HSIW	POL/Vote Vets Action Fulssue	2416 CBS This Morning @7a	7-8a	:30	10/04/12	7:28:56 AM CBS This Morning	\$500.00	P3
WISH	POL/Vote Vets Action Fulssue	2416 CBS This Morning @8	8-9a	:30	10/04/12	8:11:16 AM CBS This Morning	\$150.00	P3
HSIM	POL/Vote Vets Action Fulssue	2416 Let's Make A Deal	958-11a	:30	10/04/12	10:29:11 AM Let's Make a Deal	\$400.00	P2
HSIW	POL/Vote Vets Action Fulssue	2416 Price Is Right	1058-12p	:30	10/04/12	10:58:56 AM Price is Right	\$600.00	P1
HSIW	POL/Vote Vets Action Fulssue		1158a-1230p	:30	10/04/12	12:03:53 PM Noon News	\$900.00	P1
HSIM	POL/Vote Vets Action Fulssue	2416 Soap Rotator	1227-2p	:30	10/04/12	12:29:26 PM Y&R	\$750.00	P1
HSIM	POL/Vote Vets Action Fulssue	2416 Anderson Cooper	357-5p	:30	10/04/12	4:18:48 PM M-F 4p-5p	\$300.00	<b>P</b> 3
HSIM	POL/Vote Vets Action Fulssue	2416 News 8 @5p	5-530p	:30	10/04/12	5:08:20 PM News 8 @5	\$900.00	P2
HSIM	POL/Vote Vets Action Fulssue	2416 News 8 @ 530p	530-6p	:30	10/04/12	5:40:03 PM News 8 @530	\$900.00	P2
HSIW	POL/Vote Vets Action Fulssue	2416 News 8 @6	558-630p	:30	10/04/12	6:05:24 PM News 8 @6	\$900.00	P2
HSIM	POL/Vote Vets Action Fulssue	2416 CBS Evening News	630-7p	:30	10/04/12	6:59:26 PM M-F 7-730p	\$1,500.00	Ρ1
HSIW	POL/Vote Vets Action Fulssue	2416 Inside Edition	658-730p	:30	10/04/12	7:14:28 PM M-F 7-730p	\$850.00	P2
HSIM	POL/Vote Vets Action Fulssue	2416 Entertainment Tonight	728-8p	:30	10/04/12	7:46:45 PM M-F 730-8p	\$900.00	P2
HSIM	POL/Vote Vets Action Fulssue	2416 News 8 @ 11 M-F	11-1135p	:30	10/04/12	11:16:17 PM LN M-F	\$1,500.00	P2
HSIW	POL/Vote Vets Action Fulssue	2416 David Letterman	1135p-1237a	:30	10/04/12	11:59:30 PM David Letterman	\$500.00	P3
HSIM	POL/Vote Vets Action Fulssue	2416 News 8 @ 11 M-F	11-1135p	:30	10/05/12	LN M-F	\$1,500.00	P2
HSIM	POL/Vote Vets Action Fulssue	2416 Anderson Cooper	357-5p	:30	10/05/12	M-F 4p-5p	\$300.00	Р3
HSIM	POL/Vote Vets Action Fulssue	2416 Soap Rotator	1227-2p	:30	10/05/12	Daytime Afternoon	\$750.00	P1
HSIM	POL/Vote Vets Action Fulssue	2416 CBS Evening News	630-7p	:30	10/05/12	CBS Evening News	\$1,500.00	P1
HSIW	POL/Vote Vets Action Fulssue	2416 News 8 @6	558-630p	:30	10/05/12	News 8 @6	\$900.00	P2
HSIM	POL/Vote Vets Action Fulssue	2416 Friday 10-11p	958-11p	:30	10/05/12	Fri Hour 3	\$3,500.00	P3
HSIM	POL/Vote Vets Action Fulssue	2416 Price Is Right	1058-12p	:30	10/05/12	Price is Right	\$600.00	P1
HSIM	POL/Vote Vets Action Fulssue		2-3p	:30	10/05/12	The Talk	\$600.00	? P1
WISH HSI	POL/Vote Vets Action Hissue		658-730p	3 6	10/05/12	M-F /-/3Up	\$850.00	מי ק
Win I	POLIVOte Veta Action Edestie	2416 CBS This Morning @75	7 82	သို့ င	10/05/12	OBS This Morning	\$500.00 \$500.00	D
HSIM	POI /Vote Vets Action Fulssue	2416 CBS This Morning @ra	8-9a	: : ::	10/05/12	CBS This Morning	\$150.00	P3 -
HSIW	POL/Vote Vets Action Fulssue		530-6p	:30	10/05/12	News 8 (0)530	\$900.00	P2
HSIM	POL/Vote Vets Action Fulssue		258-4p	:: 0	10/05/12	M-F 3p-4p	\$300.00	P3
HSIW	POL/Vote Vets Action Fulssue	2416 Soap Rotator	1227-2p	:30	10/05/12	Daytime Afternoon	\$750.00	Ρ1
HSIW	POL/Vote Vets Action Fulssue		858-10p	:30	10/06/12	Sat Hour 2	\$1,000.00	P3
HSIM	POL/Vote Vets Action Fulssue	2416 Saturday 10-11p	958-11p	:30	10/06/12	Sat Hour 3	\$1,000.00	P3
HSIM	POL/Vote Vets Action Fulssue	2416 News 8 @ 11 Sunday	11-1130p	:30	10/07/12	LN Su	\$1,500.00	P2
HSIM	POL/Vote Vets Action Fulssue	2416 Sportslocker Sunday	1130p-12a	:30	10/07/12	Sportslocker Sun	\$350.00	P3
HSIM	POL/Vote Vets Action Fulssue	2416 Sunday 8-9p	758-9p	:30	10/07/12	Sun Hour 2	\$4,000.00	P2
HSIW	POL/Vote Vets Action Fulssue	2416 News 8 Weekend/Sunday		:30	10/07/12	News 8 Weekend/S	\$800.00	Ρ1
HSIM	POL/Vote Vets Action Fulssue	2416 News 8 @ 530p	530-6p	:30	10/08/12	News 8 @530	\$900.00	P2
HSIM	POL/Vote Vets Action Fulssue	2416 Daybreak @ 6	558-7a	:30	10/08/12	Daybreak @ 6	\$650.00	P2
HSIM	POL/Vote Vets Action Fulssue	2416 News 8 @6	558-630p	:30	10/08/12	News 8 @6	\$900.00	P2
HSIM	POL/Vote Vets Action Fulssue	2416 Soap Rotator	1227-2p	:30	10/08/12	Daytime Afternoon	\$750.00	Ρ1
HSIW	POL/Vote Vets Action Fulssue	2416 CBS This Morning @7a	7-8a	:30	10/08/12	CBS This Morning	\$500.00	P3
HSIM	POL/Vote Vets Action Fulssue	2416 The Talk	2-3p	:30	10/08/12	The Talk	\$600.00	Ρ1
HSIM	POL/Vote Vets Action Fulssue	2416 CBS This Morning @8	8-9a	:30	10/08/12	CBS This Morning	\$150.00	P3
HSIM	POL/Vote Vets Action Fulssue	2416 Noon News	1158a-1230p	:30	10/08/12	Noon News	\$900.00	P1
WISH.	POL/Vote Vets Action Fulssue		11-1135p	:30	10/08/12		\$1,500.00	P2
	1	2416 Late Late Show	12379-1379	၁	20/00/20	ate ate Show	\$175.00	5

WIDEORBIT REPORT

[Filtered by: ] [Sorted by: Alt Order #]

Station Advertis	er e se se se e	Product Estim Order Inventory Descript Time Period		Length	Date Air Time	Inv. Code (Placed)	Rate Ad-ID	Priority
HSIW	POL/Vote Vets Action Fulssue	2416 Price Is Right	1058-12p	:30	10/08/12	Price is Right	\$600.00	P1
HSIW	POL/Vote Vets Action Fulssue		958-11p	:30	10/08/12	Mon Hour 3	\$3,700.00	P2
HSIW	POL/Vote Vets Action Fulssue		630-7p	:30	10/08/12	CBS Evening News	\$1,500.00	P1
HSIW	POL/Vote Vets Action Fulssue		658-730p	:30	10/08/12	M-F 7-730p	\$850.00	P2
HSIW	POL/Vote Vets Action Fulssue	2416 News 8 @5p	5-530p	:30	10/08/12	News 8 @5	\$900.00	P2
HSIW	POL/Vote Vets Action Fulssue	2416 CBS Morning News	430-5a	:30	10/08/12	CBS Morning News	\$75.00	P3
HSIW	POL/Vote Vets Action Fulssue	2416 Let's Make A Deal	958-11a	:30	10/08/12	Let's Make a Deal	\$400.00	P2
HSIW	POL/Vote Vets Action Fulssue	2416 Entertainment Tonight	728-8p	:30	10/08/12	M-F 730-8p	\$900.00	P2
HSIW	POL/Vote Vets Action Fulssue	2416 David Letterman	1135p-1237a	:30	10/08/12	David Letterman	\$500.00	P3
HSIW	POL/Vote Vets Action Fulssue	2416 Entertainment Tonight	728-8p	:30	10/09/12	M-F 730-8p	\$900.00	P2
HSIW	POL/Vote Vets Action Fulssue	2416 Anderson Cooper	357-5p	:30	10/09/12	M-F 4p-5p	\$300.00	P3
HSIW	POL/Vote Vets Action Fulssue		8-9a	:30	10/09/12	CBS This Morning	\$150.00	P3
HSIW	POL/Vote Vets Action Fulssue	2416 News 8 @5p	5-530p	:30	10/09/12	News 8 @5	\$900.00	P2
HSIW	POL/Vote Vets Action Fulssue	2416 Tuesday 10-11p	958-11p	:30	10/09/12	Tue Hour 3	\$2,600.00	P2
MSIW	POL/Vote Vets Action Fulssue	2416 Soap Rotator	1227-2p	:30	10/09/12	Daytime Afternoon	\$750.00	P1
HSIW	POL/Vote Vets Action Fulssue	2416 Noon News	1158a-1230p	:30	10/09/12	Noon News	\$900.00	P1
HSIW	POL/Vote Vets Action Fulssue	2416 Let's Make A Deal	958-11a	:30	10/09/12	Let's Make a Deal	\$400.00	P2
HSIW	POL/Vote Vets Action Fulssue	2416 Inside Edition	658-730p	:30	10/09/12	M-F 7-730p	\$850.00	P2
HSIW	POL/Vote Vets Action Fulssue	2416 News 8 @ 530p	530-6p	:30	10/09/12	News 8 @530	\$900.00	P2
HSIM	POL/Vote Vets Action Fulssue	2416 Price Is Right	1058-12p	:30	10/09/12	Price is Right	\$600.00	P1
HSIM	POL/Vote Vets Action Fulssue		558-630p	:30	10/09/12	News 8 @6	\$900.00	P2
HSIM	POL/Vote Vets Action Fulssue	2416 CBS Evening News	630-7p	:30	10/09/12	CBS Evening News	\$1,500.00	P1
HSIM	POL/Vote Vets Action Fulssue	2416 Soap Rotator	1227-2p	:30	10/09/12	Daytime Afternoon	\$750.00	P1
HSIM	POL/Vote Vets Action Fulssue	2416 Rachael Ray	258-4p	:30	10/09/12	M-F 3p-4p	\$300.00	P3
HSIM	POL/Vote Vets Action Fulssue	2416 CBS This Morning @7a	7-8a	:30	10/09/12	CBS This Morning	\$500.00	P3
HSIM	POL/Vote Vets Action Fulssue	2416 David Letterman	1135p-1237a	:30	10/09/12	David Letterman	\$500.00	P3
HSIW	POL/Vote Vets Action Fulssue	2416 Daybreak @ 6	558-7a	:30	10/09/12	Daybreak @ 6	\$650.00	P2
HSIW	POL/Vote Vets Action Fulssue	2416 Noon News	1158a-1230p	:30	10/10/12	Noon News	\$900.00	P1
HSIW	POL/Vote Vets Action Fulssue	2416 News 8 @6	558-630p	:30	10/10/12	News 8 @6	\$900.00	P2
HSIW	POL/Vote Vets Action Fulssue	2416 Anderson Cooper	357-5p	:30	10/10/12	M-F 4p-5p	\$300.00	P3
HSIW	POL/Vote Vets Action Fulssue	2416 Entertainment Tonight	728-8p	:30	10/10/12	M-F 730-8p	\$900.00	P2
HSIW	POL/Vote Vets Action Fulssue	2416 Price Is Right	1058-12p	:30	10/10/12	Price is Right	\$600.00	P1
HSIW	POL/Vote Vets Action Fulssue	2416 Rachael Ray	258-4p	:30	10/10/12	M-F 3p-4p	\$300.00	P3
<b>HSIW</b>	POL/Vote Vets Action Fulssue	2416 CBS This Morning @7a	7-8a	:30	10/10/12	CBS This Morning	\$500.00	P3
HSIW	POL/Vote Vets Action Fulssue	2416 News 8 @5p	5-530p	:30	10/10/12	News 8 @5	\$900.00	P2
<b>WISH</b>	POL/Vote Vets Action Fulssue	2416 David Letterman	1135p-1237a	:30	10/10/12	David Letterman	\$500.00	P3
HSIW	POL/Vote Vets Action Fulssue	2416 Soap Rotator	1227-2p	:30	10/10/12	Daytime Afternoon	\$750.00	P1
HSIW	POL/Vote Vets Action Fulssue	2416 Let's Make A Deal	958-11a	:30	10/10/12	Let's Make a Deal	\$400.00	P2
HSIW	POL/Vote Vets Action Fulssue	2416 News 8 @ 11 M-F	11-1135p	:30	10/10/12	LN M-F	\$1,500.00	P2
HSIW	POL/Vote Vets Action Fulssue	2416 CBS This Morning @8	8-9a	:30	10/10/12	CBS This Morning	\$150.00	P3
	나 하라 하나 나는 나는 사람들은 것 같은 것 같은 것을 하는 것을 하는 것이 되었다. 그런 사람들은 것이 되었다.			3.74@60@60@51.8cg/ct-chick.chick	Solder production of all slowers are present the production of the solder of the solde	CONTRACTOR OF SECURITIES AND SECURIT		

WIDECRBIT REFORT

Spot Manager: All, 10/04/12-10/10/12 (10/03/12 2:27:50 PM)

### AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Recallon:			<b>Da</b> 10/	<b>(e</b> ) 2/4 2)			
I, Kate Nelson do hereby reque	Media st station time cor	ncerning the follo	owing issue:					
	V	ote Vets Action	Fund					
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks			
A .		DR	OF.	ERE				
goal Clar	jes: 🕆				NET:			
This broadcast time will be used by: Vote Vets Action Fund								
Does the p message re	rogramming elating to any	(in whole o	r in part) on atter of n	communicate ational impo	"a rtance?"			
	□ Yes			☑ No				

importance," list th	e name of the le	ates a message relating to any egally qualified candidate(s) to (s) of the election(s) (if applied to the election (s) (if app	he programming refers to, the
		N/A	
For programming the importance," attach		tes a message relating to any chedule (Page 3)	political matter of national
I represent that the	payment for the	above described broadcast ti	ime has been furnished by:
Vote Vets Action Fu	ınd		P.O. Box 10031 Portland, OR 97296
and you are authorize furnishing the paym	zed to announce lent, if other than	the time as paid for by such an individual person, is:	person or entity. The entity
a corporation;	a committe	ee; $\square$ an association; $\square$	or other unincorporated group.
			, directors, and/or authorized
		v (may be attached separately	
			ISCRIMINATION ON THE BASI
		E PLACEMENT OF ADVER	
easonable attorney's f	ees, that may en	s the station for any damages sue from the broadcast of the	above-requested
dvertisement(s). For tane, w	the above-state hich will be deli	ed broadcast(s), I also agree ivered to the station at least	to prepare a script,
pefore the time of the			
TO	BE SIGNI	ED BY ISSUE ADVI	ERTISER
10/2/12	_Kate	Nelson	(703) 929-8354
Date	Signa	ature	Contact Phone Number
TO E	BE SIGNED	BY STATION REF	PRESENTATIVE
Accepted		Accepted in Part	☐ Rejected
Signati	ıre	Printed Name	Title



**HSIW** Main: (317) 923-8888 Billing: (317) 923-8888 Chicago, IL 60693 90359 Collections Center Drive Remit Address:

# INVOICE

]	
Advertiser	Vet
Product	Issue
Estimate Number	2416

	Invoice #	212194-1
nd	Invoice Date	10/14/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/10/12
	Order#	212194
	Alt Order#	06860649
	D1 k	

Older Fildric	Order Elight	Deal #	Alt Order #	Order#
10/04/12 - 10/10/12	CL/UL/UL - CL/VU/UL		06860649	212194

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	398
Special Handling		Product Code	405
The same of the sa	The second secon		

Attention: Accounts Payable 5812 Pratt Court

Kate Nelson Media

Billing Address:

Alexandria, VA 22310

Advortions Dof	D	ס	A
	Agency Ref	Product Code	Advertiser Code
	IN14554	405	398

			Adv	/ertiser Kei	IN1.1931	
Description	Time	Day Date Length Aired Days	Ad-ID Rate	Reconciliation	n Ref#	
CBS This Morning @8	8-9a	to				

10	ဖ	<b>&amp;</b>	7	6	Ci	4	ω	8	Line
HSIW HSIW	HSIW HSIW	HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIW HSIW	HSIM HSIM	HSIM HSIM	HSIM HSIM	Channel WISH
CBS This Morning @7a	CBS This Morning @7a	CBS This Morning @7a	CBS This Morning @7a	CBS Morning News	CBS This Morning @8	CBS This Morning @8	CBS This Morning @8	CBS This Morning @8	Channel Description WISH CBS This Morning @8
7-8a	7-8a	7-8a	7-8a	430-5a	8-9a	8-9 <sub>a</sub>	8-9a	8-9 a	Time 8-9a
M 10/08/12 to 10/14/12 M 10/08/12 to	10/01/12 to 10/07/12 F 10/05/12 to	10/01/12 to 10/07/12 Th 10/04/12 to	10/08/12 to 10/14/12 M 10/08/12 to	10/08/12 to 10/14/12 W 10/10/12 to	10/08/12 to 10/14/12 Tu 10/09/12 to	10/08/12 to 10/14/12 M 10/08/12 to	10/01/12 to 10/07/12 F 10/05/12 to	10/01/12 to 10/07/12 Th 10/04/12 to	Day Date to
:30	:30 1×	:30	:30	:30	:30	1x	:30	:30	Length
7:40 AM	7:55 AM	7:29 AM	4:49 AM	8:24 AM	-T 8:55 AM	8:58 AM	8:29 AM	8:16 AM	Length Aired Days
VV12TVENV102	VV12TVENV102	VV12TVENV102	VV12TVENV102	VV12TVENV102	VV12TVENV102	VV12TVENV102	VV12TVENV102	VV12TVENV102	Ad-ID
\$500.00	\$500.00	\$500.00	\$75.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	Rate Reconciliation
_	_	_	_		_	_	_	_	Ref#

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693
Main: (317) 923-8888

Main: (317) 923-8888 Billing: (317) 923-8888

## INVOICE

Advertiser POL/Vote Vets Action Fund
Product Issue
Estimate Number 2416

Invoice #	212194-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/10/12

Page 2 of 10

	·
National	Sales Region
Petry/Philadelphia	Sales Office
Petry Philadelphia	Account Executive   Petry Philadelphia
WISH	Station

Order Flight	Deal#	Alt Order#	Order#
10/04/12 - 10/10/12		06860649	212194

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling		

USA

Alexandria, VA 22310

Kate Nelson Media Attention: Accounts Payable 5812 Pratt Court Billing Address:

Product Code	Advertiser Code	IDB#
405	398	

IN11931	Advertiser Ref
IN14554	Agency Ref

		18			17			16				15			14			13			12			11			10	Line
HSIW		HSIW	HSIM		HSIW	HSIM		HSIW	HSIW	HSIM		HSIW	HSIM		HSIM	HSIW		WISH	HSIW		HSIW	HSIW		HSIW	HSIW		HSIM	Channel
		Soap Rotator			Soap Rotator			Soap Rotator				Soap Rotator			Soap Rotator			Daybreak @ 6			Daybreak @ 6			CBS This Morning @7a			CBS This Morning @7a	Description
		1227-2p			1227-2p			1227-2p				1227-2p			1227-2p			558-7a			558-7a			7-8a			7-8a	Time
W 10/10/12 :30 12:58 PM vv12TvEnv102	/08/12 to 10/14/12 1x -	to	Tu 10/09/12 :30 1:29 PM VX12TVENV102 Tu 10/09/12 :30 1:59 PM VX12TVENV102	2x -T	to	M 10/08/12 :30 1:59 PM vv12TVENV102	10/08/12 to 10/14/12 1x M	to			10/01/12 to 10/07/12 2xF	to	Th 10/04/12 :30 12:29 PM VV12TVENV102	10/01/12 to 10/07/12 1xT	to	Tu 10/09/12 :30 6:55 AM VV12TVENV102	10/08/12 to 10/14/12 1x -T	to	M 10/08/12 :30 6:10 AM VV12TVENV102	10/08/12 to 10/14/12 1x M	to	W 10/10/12 :30 6:58 AM VV12TVENV102	10/08/12 to 10/14/12 1xW	to	Tu 10/09/12 :30 7:26 AM VV12TVENV102	10/08/12 to 10/14/12 1x -T	to	Day Date Length Aired Days Ad-ID
\$750.00			\$750.00 \$750.00			\$750.00			\$750.00	\$750.00 See MG 83.2,83.3,83.4			\$750.00			\$650.00			\$650.00			\$500.00			\$500.00			Rate Reconciliation F
_			2 -			_			2	1			_									_			_			Ref#

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least tweeve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



Remit Address:

WISH
90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888

Main: (317) 923-8888 Billing: (317) 923-8888

# INVOICE

Advertiser POL/Vote Vets Action Fund
Product Issue
Estimate Number 2416

Invoice #	212194-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/10/12

Page 3 of 10

National	Sales Region
Petry/Philadelphia	Sales Office
Account Executive Petry Philadelphia	Account Executive
WISH	Station

Order Flight	Deal #	Alt Order#	Order#
10/04/12 - 10/10/12		06860649	212194

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Attention: Accounts Payable 5812 Pratt Court

Kate Nelson Media

Billing Address:

Alexandria, VA 22310

Product Code	Advertiser Code	IDB#
405	398	

	27			26			25			24			23			22			21			20			19	18	Line
HSIW	HSIM	HSIW		HSIW	HSIM		HSIW	HSIW		HSIW	HSIM		HSIW	HSIM		HSIW	HSIM		HSIW	HSIW		HSIW	HSIW		HSIW	HSIW	Channel
	Noon News			Rachael Ray			Rachael Ray			Rachael Ray			Price Is Right			Price Is Right			Price Is Right			Price Is Right			Price Is Right	Soap Rotator	Description
	1158a-1230p			258-4p			258-4p			258-4p			1058-12p			1058-12p			1058-12p			1058-12p			1058-12p	1227-2p	Time
Th 10/04/12 :30 12:09 PM VV12TVENV102	to	W 10/10/12 :30 3:27 PM VV12TVENV102	10/08/12 to 10/14/12 1xW	to	Tu 10/09/12 :30 3:30 PM vv12TVENV102	10/08/12 to 10/14/12 1x -T	to	F 10/05/12 :30 3:26 PM vv12TVENV102	10/01/12 to 10/07/12 1xF	to	W 10/10/12 :30 12:00 PM VV12TVENV102	10/08/12 to 10/14/12 1xw	to	Tu 10/09/12 :30 10:59 AM VV12TVENV102	10/08/12 to 10/14/12 1x -T	to	M 10/08/12 :30 11:59 AM VV12TVENV102	10/08/12 to 10/14/12 1x M	to	F 10/05/12 :30 11:31 AM VV12TVENV102	10/01/12 to 10/07/12 1xF	to	Th 10/04/12 :30 10:59 AM VV12TVENV102	10/01/12 to 10/07/12 1xT	to	to	Day Date Length Aired Days Ad-ID
\$900.00		\$300.00			\$300.00			\$300.00			\$600.00			\$600.00			\$600.00			\$600.00			\$600.00				Rate Reconciliation Ref#



Remit Address:

WISH
90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888
Billing: (317) 923-8888

### Billing Address:

Kate Nelson Media Attention: Accounts Payable 5812 Pratt Court Alexandria, VA 22310 USA

### INVOICE

Advertiser POL/Vote Vets Action Fund
Product Issue
Estimate Number 2416

Invoice #	212194-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/10/12
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Page 4 of 10

Station WISH Account Executive Petry Philadelphia Sales Office Petry/Philadelphia Sales Region National		
nt Executive Office	National	Sales Region
Station WISH Account Executive   Petry Philadelphia	Petry/Philadelphia	Sales Office
1	tive Petry Philadelphia	Account Execut
	WISH	Station

Order Flight	Deal #	Alt Order#	Order#
10/04/12 - 10/10/12		06860649	212194

Billing Calendar	Broadcast	
Billing Type	Cash	Ъ
Special Handling		Т

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Product Code	Advertiser Code	IDB#
405	398	

Advertiser Ref   IN11931	Agency Ref IN14554

37	36	35	34	33	32	31	30	29	Line 28
HSIM HSIM	HSIM HSIM	HSIW HSIW	HSIW HSIW	HSIM HSIM	HSIW HSIW	HSIM HSIM	HSIM HSIM	HSIM HSIM	Channe
The Talk	The Talk	Let's Make A Deal	Let's Make A Deal	Let's Make A Deal	Let's Make A Deal	Noon News	Noon News	Noon News	Channel Description WISH Noon News
2-3p	2-3p	958-11a	958-11a	958-11a	958-11a	1158a-1230p	1158a-1230p	1158a-1230p	Time 1158a-1230p
F to	10/08/12 to 10/14/12 W 10/10/12 to	10/08/12 to 10/14/12 Tu 10/09/12 to	10/08/12 to 10/14/12 M 10/08/12 to	10/01/12 to 10/07/12 Th 10/04/12 to	10/08/12 to 10/14/12 W 10/10/12 to	10/08/12 to 10/14/12 Tu 10/09/12 to	10/08/12 to 10/14/12 M 10/08/12 to	10/01/12 to 10/07/12 F 10/05/12 to	Day Date to
:30	:30	:30	:30	:30 1×	:30	:30	:30 1x	:30 1×	Length
2:27 PM	9:59 AM	9:59 AM	9:58 AM	10:27 AM	12:14 PM	12:10 PM	M 12:25 PM	12:26 PM	Length Aired Days Ad-ID
VV12TVENV102	VV12TVENV102	VV12TVENV102	VV12TVENV102	VV12TVENV102	VV12TVENV102	VV12TVENV102	VV12TVENV102	VV12TVENV102	Ad-ID
\$600.00	\$400.00	\$400.00	\$400.00	\$400.00	\$900.00	\$900.00	\$900.00	\$900.00	Rate Reconciliation
_			_	_	_	_	_	_	Ref#

**WISH** Remit Address:

Chicago, IL 60693 90359 Collections Center Drive

Main: (317) 923-8888 Billing: (317) 923-8888

### INVOICE

Advertiser Estimate Number | 2416 Product POL/Vote Vets Action Fund Issue

•	Invoice #	212194-1
	Invoice Date	10/14/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/10/12

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Station	WISH
Account Executive   Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#
10/04/12 - 10/10/12		06860649	212194

Billing Calendar	Broadcast	_	
Billing Type	Cash	_	$\square$
Special Handling		-	

Attention: Accounts Payable 5812 Pratt Court

Kate Nelson Media

Billing Address:

Alexandria, VA 22310

Product Code	Advertiser Code	IDB#			
405	398				

Agency Ref	IN14554
Advertiser Ref	IN11931

46		45			44			43			42			41			40			39			38			37	Line
HSIW	N/N I	HSIW	WISH		HSIW	HSIM		HSIW	HSIW		HSIM	WISH		HSIM	HSIW		HSIM	HSIW		HSIW	HSIW		HSIW	HSIW		HSIW	
News 8 @6		News 8 @ 530p			News 8 @ 530p			News 8 @ 530p			News 8 @ 530p			Anderson Cooper			Anderson Cooper			Anderson Cooper			Anderson Cooper			The Talk	Channel Description
558-630p		530-6p			530-6p			530-6p			530-6p			357-5p			357-5p			357-5p			357-5p			2-3p	Time
to	08/12 to	to	M 10/08/12	10/08/12 to 10/14/12	ť	F 10/05/12	10/01/12 to 10/07/12	to	Th 10/04/12	10/01/12 to 10/07/12	ť	W 10/10/12	10/08/12 to 10/14/12	tō	Tu 10/09/12	10/08/12 to 10/14/12	to	F 10/05/12	10/01/12 to 10/07/12	to	Th 10/04/12	10/01/12 to 10/07/12	to	M 10/08/12	10/08/12 to 10/14/12	to	Day Date
. د	1		:30	1x		:30	1×		:30	1x		:30	1x		:30	1x		:30	1x		:30	1x		:30	1x		Lengtl
0.00	-T		5:44 PM	M		5:49 PM	F		5:44 PM	T		4:37 PM	W		4:33 PM	-T		4:19 PM	! ! ! !		4:32 PM	T		2:59 PM	M		Length Aired Days Ad-ID
AATTIAENATOT	VO/1 2TV/ENN/102		VV12TVENV102			VV12TVENV102			VV12TVENV102			VV12TVENV102			W12TVENV102			VV12TVENV102			VV12TVENV102			VV12TVENV102			Ad-ID
\$900.00	\$000.00		\$900.00			\$900.00			\$900.00			\$300.00			\$300.00			\$300.00			\$300.00			\$600.00			Rate
_	_					1			1			_			1						1			1			Reconciliation Ref#



Remit Address:
WISH
90359 Collections Center Drive

Chicago, IL 60693 Main: (317) 923-8888 Billing: (317) 923-8888

Advertiser	POL/Vote Vets Action Fund
Product	Issue
Estimate Number	2416

Invoice #	212194-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/10/12

Page 6 of 10

National	Sales Region
Petry/Philadelphia	Sales Office
Account Executive Petry Philadelphia	Account Executive
WISH	Station

		_	
Order Flight	Deal #	Alt Order#	Order#
10/04/12 - 10/10/12		06860649	212194

П		Special Handling
╮	Cash	Billing Type
	Broadcast	Billing Calendar

5812 Pratt Court Alexandria, VA 22310

Kate Nelson Media Attention: Accounts Payable Billing Address:

Product Code	Advertiser Code	IDB#
405	398	

Advertiser Ref	Agency Ref
IN11931	IN14554

55	54	53		52		51		50		49			48		Ŧ	47		46	Line
HSIM HSIM	HSIW	Wish HSIM	HSIM	WISH	HSIW	HSIM	HSIW	HSIW	HSIM	WISH	HSIW		HSIM	HSIW	2	W/ICL	WISH	HSIM	Channel
CBS Evening News	News 8 @5p	News 8 @5p		News 8 @5p		News 8 @5p		News 8 @6		News 8 @6		(	News 8 @6		News o @o	Now 8 06		News 8 @6	Channel Description
630-7p	5-530p	5-530p		5-530p		5-530p		558-630p		558-630p		•	558-630p		200-000-0	559 630b		558-630p	Time
W 10/10/12 to	to 08/12 to	to 10/08/12 to 10/14/12	10/08/12 to 10/14/12 M 10/08/12	ō	10/01/12 to 10/07/12 Th 10/04/12	ť	W 10/10/12 W 10/10/12	to	Tu 10/09/12	to	M 10/08/12	10/08/12 to 10/14/12	₽	F 10/05/12	10/01/12 to 10/07/12	<b>†</b>	10/01/12 to 10/07/12 Th 10/04/12	to	Day Date
:30	1x	.30 1x	:30		:30		:30		:30	<u>.</u>	:30	1x		:30	<del>1</del>	;	:30 1x		Length
5:21 PM	W	-T	5:20 PM		5:12 PM		6:22 PM		5:59 PM	1 -1 1 1 1 1	6:12 PM	M		6:28 PM			T		Length Aired Days Ad-ID
VV12TVENV102	AATZIAENATOZ	VV/1 2TVENV/1 0 2	VV12TVENV102		VV12TVENV102		VV12TVENV102		VV12TVENV102		VV12TVENV102			VV12TVENV102			VV12TVENV102		Ad-ID
\$900.00	\$300.000	\$000.00	\$900.00		\$900.00		\$900.00		\$900.00		\$900.00			\$900.00		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	\$900.00		Rate Reconciliation
1	-	_	_								1			_					Ref#



**WISH** Remit Address:

Chicago, IL 60693 90359 Collections Center Drive

Main: (317) 923-8888 Billing: (317) 923-8888

Advertiser	POL/Vote Vets Action Fund
Product	Issue
Estimate Number	2416

Invoice #	212194-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/10/12

Sales Region N	Sales Office F	Account Executive   Petry Philadelphia	Station
National	Petry/Philadelphia	<sup>9</sup> etry Philadelphia	WISH
	_		· -

Order Flight	Deal #	Alt Order#	Order#
10/04/12 - 10/10/12		06860649	212194

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Alexandria, VA 22310 5812 Pratt Court

Kate Nelson Media Attention: Accounts Payable

Billing Address:

Product Code	Advertiser Code	IDB#
405	398	

ı		
	Advertiser Ref	Agency Ref
	IN11931	IN14554

		63				62			61			60			59			58			57			56			55	Line
HSIW		HSIW	MSIW	HSIW		HSIW	MSIM		HSIM	HSIM		HSIW	WISH		HSIM	HSIM		HSIM	MSIM		HSIM	HSIW		HSIM	WISH		HSIW	Channe
		Inside Edition	Soap Rotator			Entertainment Tonight			<b>Entertainment Tonight</b>			Entertainment Tonight			<b>Entertainment Tonight</b>			<b>CBS Evening News</b>			CBS Evening News			CBS Evening News			CBS Evening News	Channel Description
		658-730p	1227-2p			728-8p			728-8p			728-8p			728-8p			630-7p			630-7p			630-7p			630-7p	Time
Th 10/04/12	10/01/12 to 10/07/12	ť		W 10/10/12	10/08/12 to 10/14/12	to	Tu 10/09/12	10/08/12 to 10/14/12	ξ	M 10/08/12	10/08/12 to 10/14/12	ť	Th 10/04/12	10/01/12 to 10/07/12	ť	Tu 10/09/12	10/08/12 to 10/14/12	ť	M 10/08/12	10/08/12 to 10/14/12	ō	F 10/05/12	10/01/12 to 10/07/12	ō	Th 10/04/12	10/01/12 to 10/07/12	to	Day Date
:30	1×		:30	:00	1x		:30	1×		:30	1x		:30	1x		:30	1x		:30	1×		:30	1x		:30	×		Length
7:21 PM	T		1:29 PM		W		7:47 PM	-T		7:55 PM	M		7:46 PM	T		6:59 PM	-T		6:52 PM	M		6:59 PM	F		6:59 PM	T		Length Aired Days Ad-ID
VV12TVENV102			VV12TVENV102				VV12TVENV102			VV12TVENV102			VV12TVENV102			VV12TVENV102			W12TVENV102			VV12TVENV102			VV12TVENV102			Ad-ID
\$850.00			\$900.00 MG for 62.1 10/10	\$900.00 See MG 62.2			\$900.00			\$900.00			\$900.00			\$1,500.00			\$1,500.00			\$1,500.00			\$1,500.00			Rate Reconciliation
1			2	1			_						_						_			1			1			Ref#



Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693
Main: (317) 923-8888

Billing: (317) 923-8888

# INVOICE

Advertiser POL/Vote Vets Action Fund
Product Issue
Estimate Number 2416

·	Invoice #	212194-1
	Invoice Date	10/14/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/10/12

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Station WISH
Account Executive Petry Philadelphia
Sales Office Petry/Philadelphia
Sales Region National

Order Flight	Deal #	Alt Order#	Order#
10/04/12 - 10/10/12		06860649	212194

ח		Special Handling
⋗	Cash	Billing Type
=	Broadcast	Billing Calendar

5812 Pratt Court Alexandria, VA 22310

**Attention: Accounts Payable** 

Kate Nelson Media

Billing Address:

Product Code	Advertiser Code	IDB#
405	398	

	Advertiser Ref	Agency Ref	
a contract of the contract of	IN11931	IN14554	

73		72			71			70			69			68			67			66			65			64	Line
HSIW	HSIW	HSIM	HSIM		WISH	HSIM		HSIM	HSIM		HSIM	HSIW		HSIM	HSIM		HSIM	HSIW		HSIM	HSIM		HSIM	HSIW		HSIM	Channel
News 8 @ 11 M-F		Saturday 9-10p			Sunday 8-9p			Monday 10-11p			Tuesday 10-11p			Saturday 10-11p			Friday 10-11p			Inside Edition			Inside Edition			Inside Edition	Channel Description
11-1135p		858-10p			758-9p			958-11p			958-11p			958-11p			958-11p			658-730p			658-730p			658-730p	Time
ťo	10/01/12 to 10/07/12 Sa 10/06/12	₽	Su 10/07/12	10/01/12 to 10/07/12	ť	M 10/08/12	10/08/12 to 10/14/12	to	Tu 10/09/12	10/08/12 to 10/14/12	ť	Sa 10/06/12	10/01/12 to 10/07/12	ð	F 10/05/12	10/01/12 to 10/07/12	ť	Tu 10/09/12	10/08/12 to 10/14/12	to	M 10/08/12	10/08/12 to 10/14/12	to	F 10/05/12	10/01/12 to 10/07/12	to	Day Date
	30 ×		:30	1×		:30	1 ×		:30	1×		:30	1×		:30	1x		:30	1x		:30	1×		:30	1x		Length
	9:31 PM		9:06 PM	S		10:33 PM	M		10:39 PM	-T		10:44 PM	S-		10:48 PM	F		7:27 PM	-T		7:26 PM	M		7:28 PM			Length Aired Days Ad-ID
	VV12TVENV102		VV12TVENV102			VV12TVENV102			VV12TVENV102			VV12TVENV102			VV12TVENV102			VV12TVENV102			VV12TVENV102			VV12TVENV102			Ad-ID
÷	\$1,000,00		\$4,000.00			\$3,700.00			\$2,600.00			\$1,000.00			\$3,500.00			\$850.00			\$850.00			\$850.00			Rate Reconciliation
-	_		_			_			_			_			_			_			_			_			Ref#



Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693 Main: (317) 923-8888

Billing: (317) 923-8888

### INVOICE

Advertiser POL/Vote Vets Action Fund
Product Issue
Estimate Number 2416

Invoice #	212194-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/10/12

Page 9 of 10

Station WISH

Account Executive Petry Philadelphia

Sales Office Petry/Philadelphia

Sales Region National

Order Flight

10/04/12 - 10/10/12

Alt Order # 068606
06860649

Billing Calendar	Broadcast	IDB#
Billing Type	Cash	Advertiser Co
Special Handling		Product Code

Attention: Accounts Payable 5812 Pratt Court

Kate Nelson Media

Billing Address:

Alexandria, VA 22310

Advertiser Code	398
Product Code	405
Agency Ref	IN14554
Advertiser Ref	IN11931

35p	Time   Day   Date   to   11-1135p	Time	Time
	To Day Date  to 10/01/12 to 10/07/12  Th 10/04/12 to 10/07/12  F 10/08/12 to 10/14/12	to 10/01/12 to 10/07/12	Day   Date   Length   Aired Days   to
		1xF :30 11:24 PM :30 11:24 PM :30 11:24 PM	1xF :30 11:24 PM :30 11:24 PM :30 11:24 PM



Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693 Main: (317) 923-8888 Billing: (317) 923-8888

# INVOICE

Advertiser POL/Vote Vets Action Fund
Product Issue
Estimate Number 2416

Invoice #	212194-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/10/12

Page 10 of 10

Station	WISH
Account Executive   Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#
10/04/12 - 10/10/12		06860649	212194

	Special Handling
Cash	Billing Type
Broadcast	Billing Calendar

Attention: Accounts Payable 5812 Pratt Court

Kate Nelson Media

Billing Address:

Alexandria, VA 22310

Product Code	Advertiser Code	IDB#
405	398	

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Advertiser Ref	Age	
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N11931	N14554	
31	54	

			84						83			82	Line
	HSIM		<b>HSIW</b>	HSIM	HSIW	HSIW	HSIW		HSIM	MSIM		<b>HSIW</b>	Channe
			News 8 @ 11 Sunday	Countdown To Kickoff		NCAA Football	NCAA Football		News 8 Weekend/Sunday			Sportslocker Sunday	Channel Description
Aired Spots			11-1130p	CountdownTo Kickoff Su		NCAA Football	NCAA Football		558-7p			1130p-12a	Time
87	Su	10/01/1		Su	Su	Sa	Sa	10/01/1		Su	10/01/1		Day
	10/07/12 :30	10/01/12 to 10/07/12	б	10/07/12	10/07/12	10/06/12	10/06/12	10/01/12 to 10/07/12	ť	10/07/12 :30	10/01/12 to 10/07/12	Ö	Date
	:30	1×		:30	:00	:30	:30	1×		:30	1x		Length
	11:42 PM	S		11:58 AM		1:59 PM	1:01 PM	S		12:26 AM	S		Length Aired Days
	VV12TVENV102			VV12TVENV102		VV12TVENV102	VV12TVENV102			VV12TVENV102			Ad-ID
	\$1,500.00			\$550.00 MG for 15.1,83.1	\$800.00 See MG 83.2,83.3,83.4	\$500.00 MG for 15.1,83.1	\$500.00 MG for 15.1,83.1			\$350.00			Rate Reconciliation
	1			4	7	ω	2			1			Ref#

Agency Commission

Net Amount Due

\$73,600.00 \$11,040.00 \$62,560.00

Payment Terms 30 Days

**Gross Total**